



For Immediate Release

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San Diego Association of REALTORS to Host Regional Real Estate Summit on 8/24

(SAN DIEGO, Calif. – August 18, 2011) The San Diego Association of REALTORS® (SDAR) will present the 3rd Annual Regional Real Estate Summit on Wednesday, August 24, at the Town and Country Resort in San Diego's Mission Valley.

Real estate professionals and the general public are invited to this breakfast gathering to receive valuable information to navigate their business in today's market. Respected industry experts will put the state and regional real estate economy in focus, and provide insight into trends for the near future. The summit begins at 9:00 a.m. with registration and networking, followed by the program which will conclude at noon.

2011 SDAR President, Bob Kevane will deliver welcome and closing remarks and moderate the question and answer section of the program. This year, distinguished speakers include:

- Norm Miller, Director of Real Estate Academic Programs at the Burnham-Moores Center for Real Estate at the University of San Diego (co-author of the leading graduate text for real estate whose research covers housing risk analysis, price forecasting, mortgage risk analysis, and the costs and benefits of green efforts and sustainable real estate)
- Cynthia A. Kroll, Senior Regional Economist at the Fisher Center for Real Estate and Urban Economics, University of California, Berkeley (well-known for her research on California economic trends and their implications for real estate)

The 3rd Annual Regional Real Estate Summit's Title Sponsors include Bank of America Home Loans, Military Home Loans, Piron Escrow, Inc., and USE Credit Union. For a complete list of event sponsors, visit www.sdar.com.

The cost to attend is \$29 for SDAR members and \$39 for non-members (includes a continental breakfast). Tables of 10 are available at a discounted rate. For more information and to register, visit www.sdar.com or call (858) 715-8000.

The Town and Country Resort is located at 500 Hotel Circle North, San Diego, CA 92108. Expanded speaker bios are available at www.sdar.com.

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[The San Diego Association of REALTORS®](http://www.sdar.com) is dedicated to the preservation of private property rights and to the promotion and protection of the business interests of our REALTOR® members.