



For Immediate Release

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Second Annual I-15 Corridor REALTOR® Softball Tournament *Proceeds to Benefit the Ed Brown and Poway Senior Centers*

(SAN DIEGO, Calif. – June 29, 2011) The San Diego community is invited to attend the Second Annual I-15 Corridor REALTOR® Softball Tournament on Thursday, July 14, 2011 from Noon – 6:00 PM at the Poway Community Park located at 13094 Civic Center Drive, Poway, CA 92064). Spend an afternoon enjoying America's favorite pastime while supporting the Greatest Generation of our time. Have fun while raising funds for the Ed Brown and Poway Senior Centers.

“As the 2011 President of the San Diego Association of REALTORS®, I’m very proud that the real estate community has banded together in support of America’s Greatest Generation” said Bob Kevane, 2011 SDAR President. Bob also shared that, “It’s encouraging to see several large brokerages represented in this fundraising effort in spite of the challenging economy”.

Committed to setting a new standard in business citizenship, Keller Williams Realty San Diego North Inland will unite on July 14, 2011 with Coldwell Banker Residential, Weichert Elite, ReMax Associates, Real Living Lifestyles, and Prudential California Realty for an afternoon of fun while raising money for the Ed Brown and Poway Senior Centers.

“When we heard about the need for funding and that this event would be a collective effort – we were excited about the impact that we could make in one day. Given the economic climate, many non-essential, but important projects are being put on hold or cut completely. We see this as a meaningful contribution to the community”, said Tessa Sims, Team Leader of Keller Williams San Diego North Inland.

The San Diego community is invited to attend the Softball Tournament. Meal tickets are \$10 for adults and \$5.00 for children. All proceeds will go to support the Ed Brown and Poway Senior Centers. To learn more and inquire about supporting these senior centers, visit www.edbrowncenter.org and powayseniorcenter.org.

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