



For Immediate Release

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SDAR Presents the “Holiday House”: Giving to San Diego’s Community

(SAN DIEGO, Calif. – October 25, 2011) The San Diego Association of REALTORS® and the real estate community are pleased to inaugurate a holiday effort to help San Diego’s children, military, homeless, and senior citizens. Donations will be collected from **November 1 through December 8** to help fill the “[Holiday House](#)” with items to be donated to local charities.

[Special Events](#) will be hosted at the oceanfront Holiday House* in La Jolla beginning with a kickoff on **Tuesday, November 1**, from 3:00 to 7:00 p.m. The address is 5204 Chelsea Street, La Jolla, CA 92037. Those who wish to attend are asked to bring a [Suggested Donation](#) (approx. value \$25) or make a [Financial Contribution](#) on-site. Light appetizers and refreshments will be served, and invited attendees include representatives from the charities, sponsors, community leaders and elected officials. To RSVP, email events@sdar.com and include your contact information or call (858) 715-8000.

[Charities](#) benefitting from the Holiday House include: Adopt-A-Classroom, Becky's House, Homefront San Diego, It's All About the Kids, Marine Toys for Tots, The Salvation Army, San Diego Armed Services YMCA, San Diego Center for Children, San Diego Food Bank, Second Chance, and Senior Community Centers. Visit www.sdar.com to learn about the charities.

“The YWCA of San Diego County is thrilled to participate in the Holiday House,” said Carol Ann Chambers, Development Manager of the YWCA, which operates Becky’s House. “In order to brighten up the holiday season, each year we provide gifts, toys and gift cards to all of our families. This would not be possible without the support of the community, including organizations such as the San Diego Association of REALTORS®,” Chambers said.

“The Donovan’s family of restaurants is proud to sponsor the Holiday House and partner with SDAR to continue our support of the community and local charities,” said Dan Shea, Owner of [Donovan’s Steak & Chop House](#).

[Donations](#) will be accepted at the Holiday House, at SDAR Service Centers, and area [Drop-Off Centers](#) located throughout San Diego County. An abbreviated list of items to donate includes: Clothes for children and adults, baby supplies and diapers, car seats, toys and games for kids, school supplies, books, videos, DVDs, educational and art supplies, non-perishable packaged and canned food, gift cards from major retailers and grocery stores, gas cards from major gas companies, amusement park passes, movie and sports passes, sports equipment, appliances, furniture, computers and laptops, kitchen utensils, personal hygiene products, tools, linens, bedding, and towels. Visit www.sdar.com for more information.



The community effort will conclude with a Donation Celebration on Tuesday, December 6, from 3:00 to 7:00 p.m. at the Holiday House in La Jolla.

To learn how you can [Volunteer](#) for the Holiday House or become a [Sponsor](#), visit www.sdar.com and click on the Holiday House graphic, or call (858) 715-8000.

* The [Holiday House](#) is an actual property on the market (MLS #110056509). Maison de la Mer, listed for sale for \$7.5 million, is a custom-built, gated oceanfront estate: 6,733 square feet with 4 bedrooms, 7-1/2 baths, with pool, spa, and more. SDAR thanks the homeowners for the very generous in-kind donation of the use of their home.

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