

# NAR'S GREEN DESIGNATION COURSE

**Access new markets. Build your customer base. Be a positive force.**



To complete the designation requirements, you must attend two days of live lecture, plus a six-hour online elective.\* All REALTORS® who pass the core course receive free Green Resource Council membership for the first year. (While non-REALTORS® may attend, they may not become Green Designees.)

## CORE CURRICULUM

- Green building concepts, principles and practices
- Marketing to the green consumer
- The financial advantages of properties that are eco-friendly and energy efficient
- The significance of LEED, Energy Star and other rating systems
- Regulatory issues, zoning, and building codes as they relate to sustainability
- Advising clients seeking qualified "green" professionals
- Sustainable communities and land planning
- Green living: housekeeping, energy efficiency, and air quality
- Member support with referrals, marketing tools and consumer awareness campaigns

### Instructor:

J. Alan Sappenfield, ABR, ABRM, PMN

**Monday and Tuesday,  
December 14 & 15, 2009**

### Class Time:

8:30 a.m. – 5:00 p.m.

### Check In:

30 minutes prior to start

### Location:

San Diego Association of REALTORS®  
4845 Ronson Court, San Diego, CA 92111

### Price:

RMS Members..... \$249  
SDAR REALTORS® and IREM Members ..... \$269  
All Others ..... \$349

### Credit:

No DRE Credit

\*Upon completion of a six-hour online elective course (Residential, Commercial, or Business), the Green Resource Council will issue certificates to REALTORS® who have successfully completed both the core course and the elective. Elective course is an additional \$125.

**Register at [www.sdar.com](http://www.sdar.com)**

Yes, Sign me up for NAR's Green Designation Course

Yes, I have read the Cancellation Policy. Initial \_\_\_\_\_

Return this form or register at [www.sdar.com](http://www.sdar.com)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Member #: \_\_\_\_\_

Home  Office Address: \_\_\_\_\_

Method of Payment:  Check  Visa  MasterCard  Discover  AmEx Amount: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### MEMBER OF:

SDAR

NSDCAR

ESDCAR

PSAR

Other

MLS Only

Assistant

**Return to: San Diego Association of REALTORS® • 4845 Ronson Court, San Diego, CA 92111 • Phone: (858) 715-8040 • Fax: (858) 715-8090**

Cancellation Policy: Reservations for programs requiring payment will not be processed until payment is received. If you must cancel your reservation, a full refund will be issued if cancellation is received, in writing, three (3) business days prior. SDAR reserves the right to cancel or reschedule any program. If cancellation occurs, SDAR will issue a full refund. In the event of rescheduling, SDAR will send immediate notification and transfer all reservations (including payments) to the new date.

