

Your brand.
Our members.
One powerful event.



GOV. HUTCHINSON VICE PRESIDENT AND GENERAL COUNSEL OF THE CALIFORNIA ASSOCIATION OF REALTORS\*

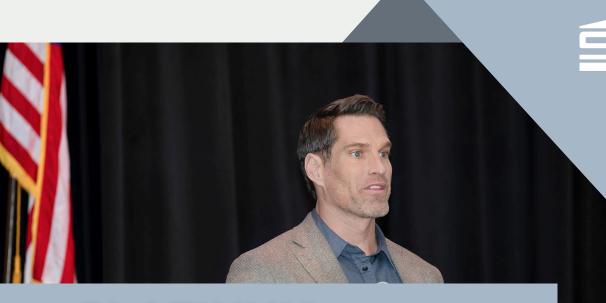
# New Laws & Industry Outlook

### 2026 SPONSORSHIP OPPORTUNITIES

February 4 | 7:30am - 2:30pm

The Legacy Resort Hotel & Spa 875 Hotel Circle South, San Diego, CA 92108





## SDAR

Sponsorships for the New Laws Event offer premium exposure, direct engagement, and year-long visibility across SDAR platforms — from digital signage and emails to print &

### PLATINUM SPONSORSHIP

\$5,000

- Digital signage in multiple locations as Platinum Sponsor of event, including on stage
- Premium inside front or back cover advertisement for EACH platinum sponsor in printed event program shelf life one year
- Acknowledgements from MC (multiple) to 400 attendees at day of event
- One Email "Thank You", to 10,500 Members, recognizing your company as a PRIMARY sponsor
- Social Media "Thank You" recap to all 10,500 Members, recognizing your company as a PRIMARY sponsor
- Digital Banner in SDAR Agent Portal adjacent to MLS and zipForms® two weeks.
- One Half Page ad in the quarterly publication of Today's San Diego REALTOR® emagazine
- 6' Table to display branded linen and marketing materials



**2026 SPONSORSHIP** 

#### BREAKFAST FUEL PARTNER

\$3,600

Breakfast brought to you by your brand, announced to all attendees, and signage accompanied

Inside Front Cover Advertisement in Printed Event Program - shelf life one year

6' Table to display branded linen and marketing materials, to engage with all attendees

Digital signage: 30 second spot to accompany event details that runs throughout the event One Email "Thank You" to all 10,500 Members, recognizing your company as our breakfast sponsor

Social Media "Thank You" recap to all 10,500 Members, recognizing your company as a sponsor

Digital Banners, in SDAR MLS Agent Portal, two weeks, adjacent to MLS and zipForms®

Half Page in the quarterly publication of Today's San Diego REALTOR® emagazine

#### **LUNCH FUEL SPONSORSHIP (DELI BUFFET)**

\$2,900



Lunch spread, brought to you by your brand, announced to all attendees, and signage accompanied



Your logo on table toppers during lunch (SDAR Marketing will provide creative support if needed)



One Email "Thank You", to 10,500 Members, recognizing your company as a sponsor



Social Media "Thank You" recap to 10,500 Members, recognizing your company as our lunch sponsor



Digital Banners, in SDAR Agent Portal, 2 weeks, adjacent to MLS and zipForms®



Half Page in the quartely publication of Today's San Diego REALTOR® e-magazine



#### **COFFEE / REFRESHMENTS**

\$2,500

Coffee brought to you by (your brand) signage accompanied at coffee stations

6' Table to display branded linen and marketing materials, to engage with all attendees.

Logo on all pre/post promotional materials

Social Media - "Thank You" recap to 10,500 Members, recognizing your company as a caffeination sponsor

Quarter Page in the quarterly publication of Today's San Diego REALTOR® emagazine

#### MID-MORNING FUEL

\$1,750



Mid Morning Snack brought to you by your brand, announced to all attendees, & signage accompanied

6' Table to display branded linen and marketing materials, to engage with all attendees.

Quarter Page in the quarterly publication of Today's San Diego REALTOR® emagazine

#### **GRAB AND GO SPONSORSHIP**

\$1,250



6' Table to display branded linen and marketing materials, to engage with all attendees.

As attendees leave for the day, a special sweet treat on-the-go, from you the sponsor.

#### ONE SPONSORSHIP TABLE

\$795



6' Table to display branded linen and marketing materials, to engage with all attendees.

### New Laws & Industry Outlook



#### Your brand. Our members. One powerful day.

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