



ELECTION OF SDAR 2026 BOARD OF DIRECTORS

2026 CANDIDATE GUIDE

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ABOUT THE ELECTIONS



YOUR VOTE MAKES A DIFFERENCE

As a member of SDAR, your vote in the 2026 SDAR Board of Directors election plays a vital role in shaping the future of real estate in San Diego County. As our industry navigates a range of complex challenges, this is a critical opportunity to make your voice count and help guide the direction of SDAR and the profession at large.

Candidate statements appear in alphabetical order by last name.



Markus Feldmann



Pacific Real Estate Center
Owner and Broker
www.pacificrealestatesd.com

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

My goal is to serve our real estate community and to help improve the overall perception people have of Real Estate Agents.



Robert Kevane

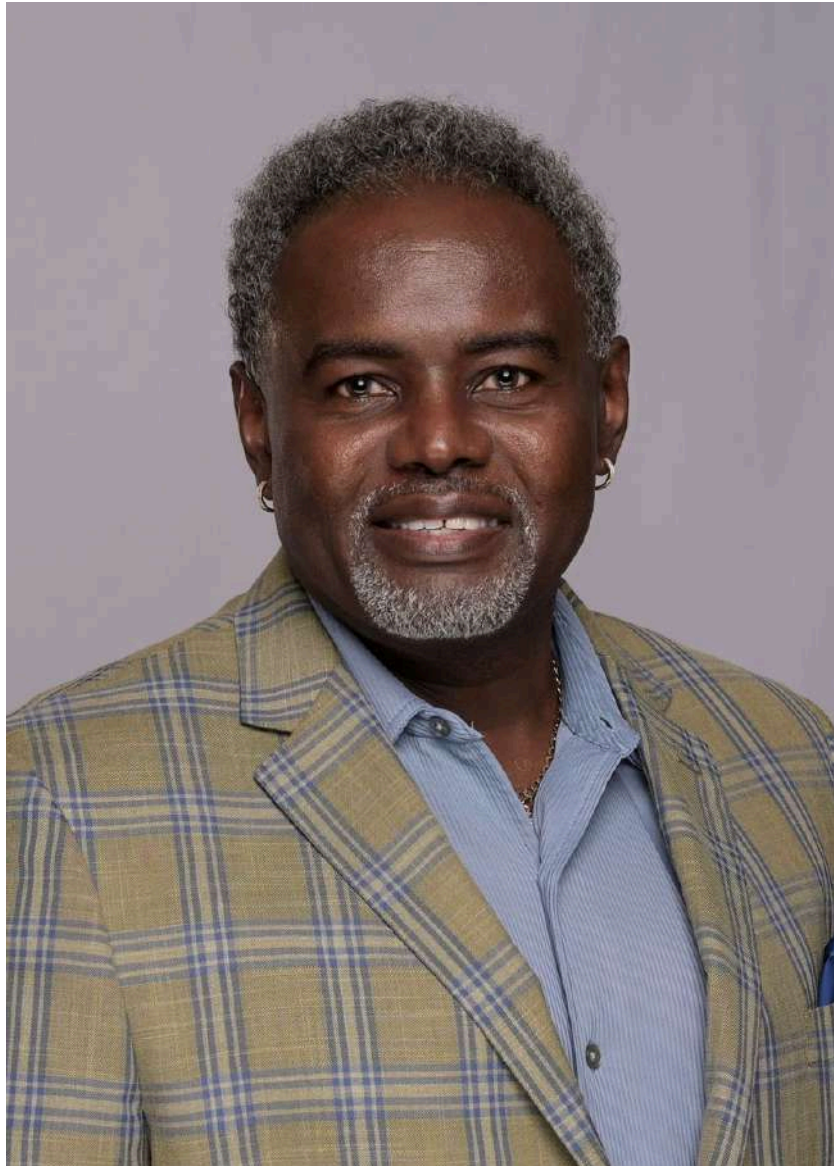


The Kevane Company Inc.
CPA & President

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

Member & Volunteer at GSDAR for 50 years; Served as President twice, CAR Director 23 years, NAR Director 14 years, successfully negotiated acquisition of Sandicor with other two Associations in 2017.



Derrick Luckett



Destiny Six Financial RE Mortgage
CEO and President

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

I am honored to seek a seat on the SDAR Board of Directors. With 25+ years as President and CEO of Destiny Six Financial, I have devoted my career to empowering families through homeownership and advancing fair housing. My passion for protecting community rights and commitment to equity align with the Board's mission. I look forward to bringing my experience, leadership, and dedication to serve our members and strengthen our shared future.



Kimberly McKeag



Broker of Record-Big Block Realty

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

I have proudly served on the SDAR Board for the last 2 years and look forward to serving the community for another term. I am currently a volunteer member of the Risk Management and Pro Standards committees and previously served 3 years on the Grievance Committee as well. I am an experienced agent, broker, and attorney allowing me to offer a unique perspective to the Board.



Kay Merg



RE/MAX Connections
Designations: GRI,MILRES,MRP,PMN

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

As a real estate professional, I find fulfillment in serving others. My passion for volunteering and collaborative leadership drives me to mentor and support my community. Serving on the board allows me to turn that passion into action, contributing to our organization's growth. I aim to bring fresh perspectives, promote continuous learning, and help shape policies that benefit both our profession and the communities we serve.



Orr Olson



eXp Realty Southern California

Designations: Broker Associate eXp Realty, CIPS, ABR

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

I have been serving as an SDAR board member since 2024. I've been serving Southern California and globally since 1989. Involved in various SDAR committees and truly believe in Property Rights for Every homeowner. I will represent your interests and voice on the Board of Directors without taking sides.



Alma Porras

Coldwell Banker West
www.almaporras.lofty.me

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

As a REALTOR® leader with over 35 years of experience, I proudly serve at the local, state, and national levels—including leadership roles with Women’s Council, C.A.R., and NAR. I am committed to professionalism, advocacy, and protecting property rights. My goal is to ensure our members are supported, our industry is represented with strength, and our association remains a trusted voice through ethical leadership, education, and service-driven governance.



Rocky Rockhill



Coldwell Banker West
www.RockyRockhill.com
Designations: CRS, ABR, E-Pro

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

Honesty, integrity, ethics, professionalism, and absolute straight talk are the core tenets of both my business and my volunteerism. Those values are in line with SDAR's original 1905 Mission Statement that speaks of protecting its members and the public from "irresponsible, unprincipled and dishonest dealers in real estate". I believe serving as Vice President as well as participating in the Professional Standards, Risk Management, and Education Committees show my dedication and belief in SDAR's values.



Michael Taylor

Coldwell Banker Realty
Founder

<https://www.michaeltaylorgroup.com/>

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Official Statement:

I am running for the Board of Directors of SDAR, as I am the Candidate who has done the most business. I am now committed to helping transform our industry from the perception of "used car salesman" to a professional advisor who can help navigate the client through their transition of selling and/or buying real estate. We need to bring transparency to our profession, both to clients and to our fellow REALTORS®. We have entered the age where transparency is expected. (even though it should have always been the case) There has never been a better time to ensure the transparency that exists today.





Scott Vinson II



Weichert SoCal Living
REALTOR® Broker
www.weichertsocal.com

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

With 18 years as a licensed REALTOR®, I bring real-time experience from every facet of the industry. I'm committed to upholding our code of ethics and policies while contributing a business-owner mindset to board decisions. Through past involvement in SDAR education and committees, I've proudly supported our mission. I'm enthusiastic about helping shape the future of our association and being a strong voice for our members and the next generation of real estate professionals.



Wayne Woodyard



Berkshire Hathaway HomeServices
www.waynewoodyard.com
Designations: AHWD, C2X, ePro

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

With over 30 years of experience in real estate, leadership, and marketing, Wayne Woodyard is a proven industry leader. As Regional Vice President at Berkshire Hathaway HomeServices California Properties, he has built top-performing teams and driven exceptional results across San Diego County. A former president of Orange County REALTORS® and current state and national director, Wayne is dedicated to integrity, collaboration, and client success. He brings unmatched experience, community commitment, and a passion for elevating the real estate profession.



T.J. Zane

Halcyon Real Estate Services
www.powayunifiedrealestate.com

✓ **ENDORSED BY THE 2025 BOARD OF DIRECTORS**

Official Statement:

As a current SDAR Director, I'm running to continue advocating for REALTOR® interests, private property rights, and a strong, ethical profession. With experience in real estate, public service, and nonprofit leadership, I bring a strategic, solutions-focused voice to the Board. I'm committed to protecting your business, strengthening our industry's reputation, and helping members thrive. I'd be honored to earn your vote and continue serving our REALTOR® community with integrity, vision, and results.





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For more information, please call or email:
(858) 715-8095
elections@sdar.com

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