

Sponsorship Deck
March 21, 2026

The background of the entire slide is a photograph of a red carpet event at night. In the foreground, the silhouettes of a man in a suit and a woman in a gown are visible. The man is holding a trophy aloft with both hands, and the woman is holding a trophy with her right hand. They are standing on a red carpet that is bordered by white stanchions with black ropes. In the background, there are other people, a white sports car, and a building with large glass windows. A large, glowing arch of golden confetti or light particles spans across the middle of the image, behind the main text.

SDAR

CIRCLE OF EXCELLENCE

BE RECOGNIZED BY
SAN DIEGO'S BEST REALTORS®



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PRESENTING SPONSOR

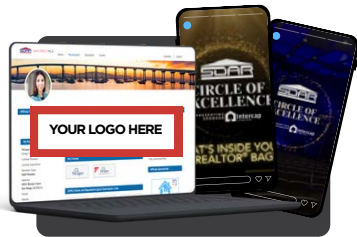
1 Available | \$25,000

Category Sponsorship & Recognition

- ✓ REALTOR® of the Year
- ✓ Broker of the Year Sponsor
- ✓ Voice-over announcement for sponsored award categories during the reception

On-Site Event Experience

- ✓ Picture with REALTOR® and Broker of the Year Winners
- ✓ Dedicated Digital Screen at reception
- ✓ 30-second branded video* produced for on-site event “dome” and shown to all attending agents
- ✓ Pre-show commercial on presenting screen
- ✓ One custom flyer and branded item included in all swag bags.
- ✓ Opportunity to distribute swag bags to guests at event exit.

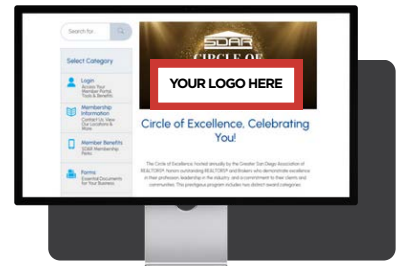


Digital & Social Media Exposure *

- ✓ (1) Month of Premium Digital Banner Ad on Agent Portal + SDAR + MLS
- ✓ (1) Pop Up Banner Post event to congratulate all winners (for 1 week)
- ✓ (3) Facebook / Instagram posts in March 2026 / April 2026
- ✓ (3) LinkedIn posts in March / April 2026

Website & Event Marketing *

- ✓ Prominent Logo placement on event signage and marketing materials
- ✓ Prominent Logo placement on event page at SDAR.com



Category Sponsorship & Recognition

- ✓ (1) Dedicated email to 10,500+ SDAR Members
- ✓ (1) Post-event email to all event attendees

Print & Publication Exposure

- ✓ (1) Facing-page spread in Today's San Diego REALTOR® eMagazine
- ✓ Prominent mention in San Diego Business Journal spread



*Please note: Offer valid only with a signed contract by February 23, 2026, and all print and digital assets (including logos and offers) must be provided to SDAR by February 25, 2026.

PLATINUM SPONSOR

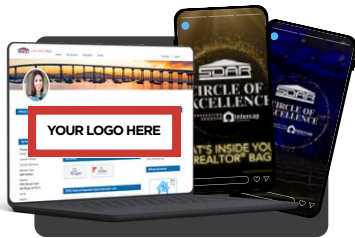
2 Available | \$10,000 Each

Category Sponsorship & Recognition

- ✓ Commercial Award Sponsor
- ✓ Mega Team Award Sponsor
- ✓ Voice-over announcement for sponsored award categories during the reception

On-Site Event Experience

- ✓ Picture with Commercial REALTOR® of the Year and Mega Team of the Year
- ✓ Dedicated Digital Screen at reception
- ✓ Logo played on event dome
- ✓ One custom flyer and branded item included in all swag bags.
- ✓ Opportunity to distribute swag bags to guests at event exit.

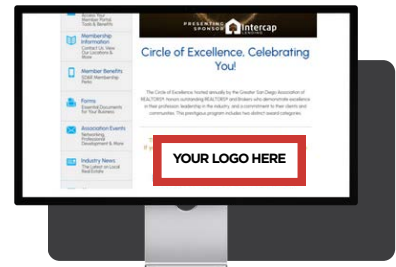


Social Media Exposure *

- ✓ (2) Facebook / Instagram posts in March/April 2026
- ✓ (1) LinkedIn post in March/April 2026

Website & Event Marketing *

- ✓ Prominent Logo placement on all event signage
- ✓ Prominent Logo inclusion in event materials and collateral
- ✓ Prominent Logo placement on event page at SDAR.com

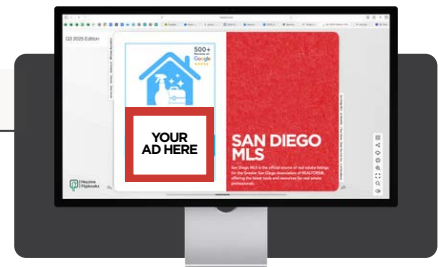


Category Sponsorship & Recognition

- ✓ (1) Dedicated email to 10,500+ SDAR Members
- ✓ (1) Post-event email to all event attendees

Print & Publication Exposure

- ✓ (1) Half-page ad in Today's San Diego REALTOR® eMagazine



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GOLD SPONSOR

4 Available | \$5,000 Each

Category Sponsorship & Recognition

- ✓ Office Manager of the Year Sponsor
- ✓ Large Team of the Year Sponsor
- ✓ 40 Under 40 Sponsor
- ✓ Voice-over announcement for sponsored award categories during the reception

On-Site Event Experience

- ✓ Share Branded Digital Screen at post reception
- ✓ Logo displayed on on-site event “dome,” presented to all attending agents
- ✓ One custom flyer and branded item included in all swag bags
- ✓ Opportunity to distribute swag bags to guests at event exit

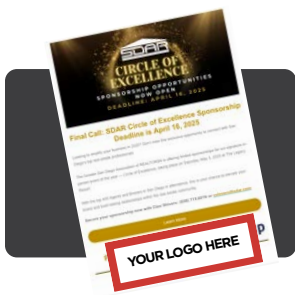
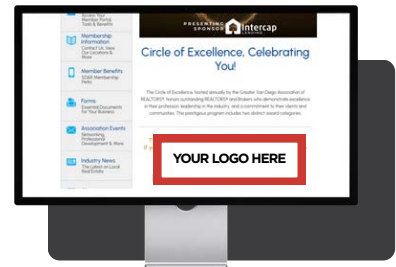


Social Media Exposure *

- ✓ (1) Facebook / Instagram post in March/April 2026
- ✓ (1) LinkedIn post in March/April 2026

Website & Event Marketing *

- ✓ Logo placement on event location signage
- ✓ Logo inclusion in event marketing materials and collateral
- ✓ Logo placement on event page at SDAR.com

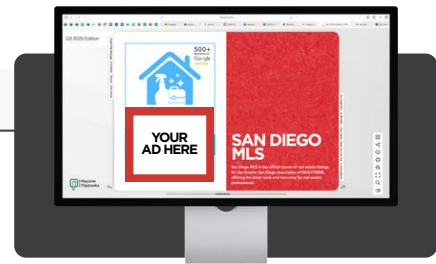


Category Sponsorship & Recognition

- ✓ Inclusion in one post-event email featuring all Gold & Silver Sponsors, sent to all event attendees

Print & Publication Exposure

- ✓ (1) Quarter-page ad in Today's San Diego REALTOR® eMagazine



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SILVER SPONSOR

5 Available | \$2,500 Each

Category Sponsorship & Recognition

- ✓ Small Team of the Year Award Sponsor
- ✓ Affiliate of the Year Award Sponsor
- ✓ Volunteer of the Year Award Sponsor

On-Site Event Experience

- ✓ Shared branded digital screen
- ✓ One custom flyer and branded item included in all swag bags.
- ✓ Opportunity to distribute swag bags to guests at event exit.

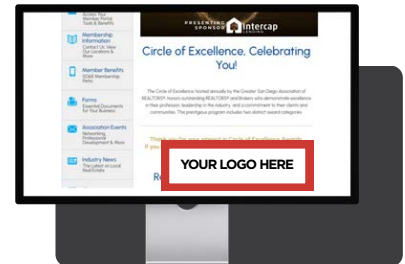


Social Media Exposure *

- ✓ (1) Facebook / Instagram post in March/April 2026
- ✓ (1) LinkedIn post in March/April 2026

Website & Event Marketing *

- ✓ Logo placement on event signage
- ✓ Logo inclusion in event marketing materials and collateral
- ✓ Logo placement on event page at SDAR.com



Category Sponsorship & Recognition

- ✓ (1) Shared email to all event attendees with an offer to members. If a discount of 50% or more is offered, a dedicated post-event email will be sent to event attendees.

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Questions?

IF YOU HAVE ANY QUESTIONS REGARDING SPONSORSHIPS,
PLEASE CONTACT OUR SPONSORSHIP TEAM:



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THANK YOU!

