

Sponsorship Deck
March 21, 2026



SDAR
**CIRCLE OF
EXCELLENCE**

BE RECOGNIZED BY
SAN DIEGO'S BEST REALTORS®



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PRESENTING SPONSOR

1 Available | \$25,000

Category Sponsorship & Recognition

- ✓ REALTOR® of the Year
- ✓ Broker of the Year Sponsor
- ✓ Voice-over announcement for sponsored award categories during the reception

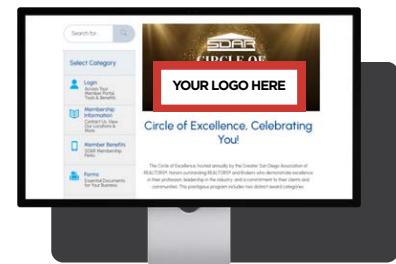
On-Site Event Experience

- ✓ Picture with REALTOR® and Broker of the Year Winners
- ✓ Dedicated Digital Screen at reception
- ✓ 30-second branded video* produced for on-site event “dome” and shown to all attending agents
- ✓ Pre-show commercial on presenting screen
- ✓ One custom flyer and branded item included in all swag bags.
- ✓ Opportunity to distribute swag bags to guests at event exit.



Digital & Social Media Exposure *

- ✓ (1) Month of Premium Digital Banner Ad on Agent Portal + SDAR + MLS
- ✓ (1) Pop Up Banner Post event to congratulate all winners (for 1 week)
- ✓ (3) Facebook / Instagram posts in March 2026 / April 2026
- ✓ (3) LinkedIn posts in March / April 2026



Website & Event Marketing *

- ✓ Prominent Logo placement on event signage and marketing materials
- ✓ Prominent Logo placement on event page at SDAR.com



Category Sponsorship & Recognition

- ✓ (1) Dedicated email to 10,500+ SDAR Members
- ✓ (1) Post-event email to all event attendees



Print & Publication Exposure

- ✓ (1) Facing-page spread in Today's San Diego REALTOR® eMagazine
- ✓ Prominent mention in San Diego Business Journal spread

*Please note: Offer valid only with a signed contract by February 23, 2026, and all print and digital assets (including logos and offers) must be provided to SDAR by February 25, 2026.

PLATINUM SPONSOR

2 Available | \$10,000 Each

Category Sponsorship & Recognition

- ✓ Commercial Award Sponsor
- ✓ Mega Team Award Sponsor
- ✓ Voice-over announcement for sponsored award categories during the reception

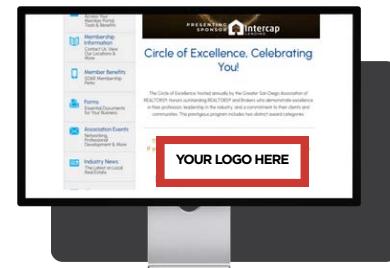
On-Site Event Experience

- ✓ Picture with Commercial REALTOR® of the Year and Mega Team of the Year
- ✓ Dedicated Digital Screen at reception
- ✓ Logo played on event dome
- ✓ One custom flyer and branded item included in all swag bags.
- ✓ Opportunity to distribute swag bags to guests at event exit.



Social Media Exposure *

- ✓ (2) Facebook / Instagram posts in March/April 2026
- ✓ (1) LinkedIn post in March/April 2026



Website & Event Marketing *

- ✓ Prominent Logo placement on all event signage
- ✓ Prominent Logo inclusion in event materials and collateral
- ✓ Prominent Logo placement on event page at SDAR.com



Category Sponsorship & Recognition

- ✓ (1) Dedicated email to 10,500+ SDAR Members
- ✓ (1) Post-event email to all event attendees



Print & Publication Exposure

- ✓ (1) Half-page ad in Today's San Diego REALTOR® eMagazine

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GOLD SPONSOR

4 Available | \$5,000 Each

Category Sponsorship & Recognition

- ✓ Office Manager of the Year Sponsor
- ✓ Large Team of the Year Sponsor
- ✓ 40 Under 40 Sponsor
- ✓ Voice-over announcement for sponsored award categories during the reception

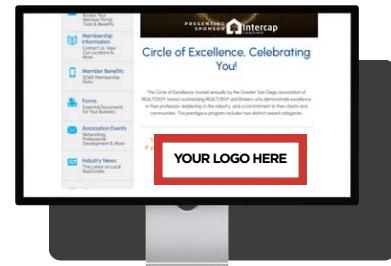
On-Site Event Experience

- ✓ Share Branded Digital Screen at post reception
- ✓ Logo displayed on on-site event “dome,” presented to all attending agents
- ✓ One custom flyer and branded item included in all swag bags
- ✓ Opportunity to distribute swag bags to guests at event exit



Social Media Exposure *

- ✓ (1) Facebook / Instagram post in March/April 2026
- ✓ (1) LinkedIn post in March/April 2026



Website & Event Marketing *

- ✓ Logo placement on event location signage
- ✓ Logo inclusion in event marketing materials and collateral
- ✓ Logo placement on event page at SDAR.com



Category Sponsorship & Recognition

- ✓ Inclusion in one post-event email featuring all Gold & Silver Sponsors, sent to all event attendees



Print & Publication Exposure

- ✓ (1) Quarter-page ad in Today's San Diego REALTOR® eMagazine

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SILVER SPONSOR

5 Available | \$2,500 Each

Category Sponsorship & Recognition

- ✓ Small Team of the Year Award Sponsor
- ✓ Affiliate of the Year Award Sponsor
- ✓ Volunteer of the Year Award Sponsor

On-Site Event Experience

- ✓ Shared branded digital screen
- ✓ One custom flyer and branded item included in all swag bags.
- ✓ Opportunity to distribute swag bags to guests at event exit.



Social Media Exposure *

- ✓ (1) Facebook / Instagram post in March/April 2026
- ✓ (1) LinkedIn post in March/April 2026



Website & Event Marketing *

- ✓ Logo placement on event signage
- ✓ Logo inclusion in event marketing materials and collateral
- ✓ Logo placement on event page at SDAR.com



Category Sponsorship & Recognition

- ✓ (1) Shared email to all event attendees with an offer to members. If a discount of 50% or more is offered, a dedicated post-event email will be sent to event attendees.

*Please note: Offer valid only with a signed contract by February 23, 2026, and all print and digital assets (including logos and offers) must be provided to SDAR by February 25, 2026.

Questions?

IF YOU HAVE ANY QUESTIONS REGARDING SPONSORSHIPS,
PLEASE CONTACT OUR SPONSORSHIP TEAM:



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THANK YOU!

