



For Immediate Release

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Greater San Diego Association of REALTORS® Announces Additional Grant Funding to Protect Coastal Communities

San Diego (October 6, 2021) – The Greater San Diego Association of REALTORS® (SDAR) announced additional grant support for Smart Coast California, a 501(c)(6) organization founded by REALTORS® in response to sea level rise policies impacting coastal communities and property owners. Grant funds totaling \$300,000 were approved on October 5 by the California Association of REALTORS® (C.A.R.) IMPAC Trustees. The organization was previously awarded \$212,000 in August by the National Association of REALTORS®, bringing the total grant funding to \$512,000.

SDAR President Carla Farley also serves as the 2021 President of Smart Coast California. The organization was founded in 2019 to monitor coastal policies and to be a strong voice advocating for the protection of communities and the property rights of homeowners along California's coast.

“Smart Coast California is a coalition of REALTOR® associations formed to advocate for balanced coastal management policies that will protect the unique character of our coastal communities and the property rights of the individuals who call these areas home,” said Farley. “Through these grant funds, Smart Coast California will expand our ability to monitor and help guide coastal management policies up and down the state. We aim to be a resource to local municipalities who are under pressure by the California Coastal Commission (CCC) to adopt policies that restrict the ability of homeowners and communities to respond to sea level rise.”

The CCC is working with California's coastal cities and counties to update their Local Coastal Programs (LCPs) to account for sea level rise. Among the more controversial policies the CCC is recommending is “managed retreat,” a coastal management policy that calls for relocation or removal of coastal structures, including homes, inland away from rising tides. This issue led to a decision on June 7 by the Del Mar City Council to withdraw their proposed update to their LCP, refusing to accept the CCC's recommended policies. The City Council's announcement of their decisions can be found at: <http://www.delmar.ca.us/civicalerts.aspx?aid=749>

“Del Mar is one of many examples of how the CCC's broad recommended policies fail to take into account the unique nature of our coastal communities, and, in fact, could put entire neighborhoods at risk,” said Carla. “This is why we've seen several coastal municipalities withdrawal their proposals and rather than bend to the recommendations of the CCC.”

For more information, contact SDAR at (858) 715-8000 or visit www.sdar.com.

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The [Greater San Diego Association of REALTORS®](#) is the largest trade association in San Diego County and one of the largest local REALTOR® associations in California. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).