



For Immediate Release

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Greater San Diego Association of REALTORS® Announces Grant Funding to Protect Coastal Communities

San Diego (August 23, 2021) – The Greater San Diego Association of REALTORS® announced grant support for Smart Coast California, a 501(c)(6) organization founded by REALTORS® in response to sea level rise policies impacting coastal communities and property owners. The funding is provided by the National Association of REALTORS®.

A founding member of Smart Coast California, SDAR President Carla Farley serves as the 2021 President of the Smart Coast California Board of Directors. With this support from the National Association of REALTORS® totaling \$212,000, Smart Coast California will expand its ability to monitor coastal policies and to be a strong voice advocating for the protection of communities and the property rights of homeowners along California's coast.

"Smart Coast California is a coalition of REALTOR® associations formed to advocate for balanced coastal management policies that will protect the unique character of our coastal communities and the property rights of the individuals who call these areas home," said Farley. "Through Smart Coast California, we analyze coastal management plans and work to ensure that policymakers and property owners alike are well informed about the implications of certain policies being advanced by the California Coastal Commission (CCC)."

The CCC is working with California's coastal cities and counties to update their Local Coastal Programs (LCPs) to account for sea level rise. Among the more controversial policies the CCC is recommending is "managed retreat," a coastal management policy that calls for relocation or removal of coastal structures, including homes, inland away from rising tides. This issue led to a recent decision by the Del Mar City Council to withdraw their proposed update to their LCP, refusing to accept the CCC's recommended policies. The City Council's announcement of their decisions can be found at: <http://www.delmar.ca.us/civicalerts.aspx?aid=749>

"Some of the CCC's recommended policies such as managed retreat may not be viable in certain communities and could put entire neighborhoods at risk," said Carla. "The funding provided by this grant will help us continue our work assessing the impact of LCPs and serving as an important resource to local policymakers and property owners throughout the state."

For more information, contact SDAR at (858) 715-8000 or visit www.sdar.com.

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The [Greater San Diego Association of REALTORS®](#) is the largest trade association in San Diego County and one of the largest local REALTOR® associations in California. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).