

Web Tile Fact Sheet



As “**The Trusted Voice of San Diego Real Estate,**” SDAR’s website is the dependable source of information for the real estate industry in San Diego County.

INFORMATION

Put your message in front of real estate professionals who consistently use the information-rich website of the San Diego Association of REALTORS®. SDAR hosts more than 300 pages of content on www.sdar.com, which is used by real estate professionals as well as home buyers and home sellers throughout San Diego County.

On average www.sdar.com attracts:

- 35,000 visits per month*
- 3,000 page views per day*

Web tile advertising is an effective way to reach SDAR REALTOR® members, Brokers, Affiliates, and the general public.

**as of April 1, 2011*

WEB TILE SPECIFICATIONS

Ad Size	220 pixels wide x 200 pixels tall (see www.sdar.com for sample web tiles)
File Sizes	No size restrictions. SDAR will optimize all graphics

FORMATS

Static	GIF, JPEG, PNG
Animated	GIF, Flash (SDAR must approve)

WEB TILE SUBMISSIONS

File Names	Please be sure to include your firm’s name in the title of your file (example: MyCompany.jpg) If file includes Flash animation, please provide source files.
Via E-mail:	Please send files (per above requirements) as attachments of less than 5 megabytes (MB) to Sales@sdar.com .
Larger Files:	For files larger than 5 MB, please call (858) 715-8004 for alternative instructions.
Via Mail:	GIF, JPEG, PNG
Animated:	GIF, Flash (SDAR must approve)
Design Fee:	\$100/hr (if needed)

SPECIAL OFFER

- ▶ Purchase **3-MONTH** web tile @ \$300 / month and receive **1 SDAR Classroom Sponsorship**** per month FREE!
Cost: \$900 (Value: \$1,400)

- ▶ Purchase **6-MONTH** web tile @ \$250 / month and receive **1 SDAR Classroom Sponsorship**** per month FREE!
Cost: \$1,500 (Value: \$2,600)

****Classroom Sponsorships include:** ▶ 3-minute speaking opportunity at class ▶ Sponsor recognition on promotional information for class

REGULAR WEB TILE RATE: \$400 per month
Appearance of the same ad on other SDAR web pages is an additional \$50 per appearance per month.

For advertising information, please contact Sales at (858) 715-8000 or e-mail Sales@sdar.com.